

CLIENT

CUSTOMER OVERVIEW

NimbeLink is a leading developer of cellular-based IoT solutions. The company makes carrier-certified embedded modems and asset-tracking solutions that are created and deployed right the first time, significantly reducing costs and time to market. NimbeLink offers an embedded cellular product development process that results in either a fully integrated solution stack, or the development of a single, yet critical, component of an existing stack.

THE PROBLEM

NimbeLink wanted to improve its existing asset-tracking solution with a way to visualize asset data in dashboards, maps, and graphs.

THE BRIEFING

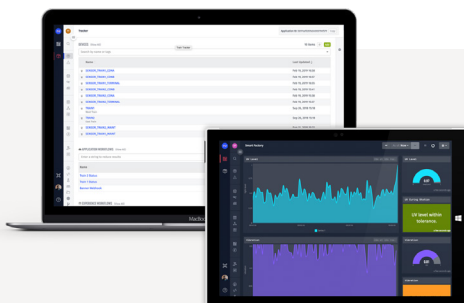
NimbeLink's team began testing IoT platforms to complement its LTE Cat M1 asset-tracking products. The goal was to offer a low-cost, battery powered solution with flexible features that could be used for a wide-range of applications. "The other platforms didn't have the tools required to build a user interface that could securely support many companies with multiple users. The front-end features, the developer view, and the way that you could create individual experiences were important to us," said NimbeLink Co-Founder and CTO Kurt Larson. After integrating data from their asset-tracking solution into the Losant enterprise IoT platform, NimbeLink provided sensors to a beta group of customers to detect motion, temperature and location. The immediate response was positive overall.

THE RESULTS

NimbeLink uses N-Link, their proprietary cloud platform, to collect and store data for its asset-tracking solution. The company uses Losant's Experience features to allow users to quickly and easily view and monitor assets in a clean and easy-to-navigate graphic visual environment. By seamlessly integrating data from its existing data warehouse into Losant's enterprise IoT platform, the team was able to quickly deploy dashboards, configure reports and secure clients' information with user authentication.

THE NEXT OBJECTIVE

NimbeLink would like to create additional value for its clients by introducing diverse sensors which can offer new information to help businesses make decisions in real-time. "Once they see what the asset tracker can do, our customers start thinking about how else they can benefit from the solution," said Larson.



LOSANT ENTERPRISE IoT PLATFORM TEAM: WHAT WE BELIEVE

Losant is a progressive product team composed of software engineers, solutions engineers, and automation specialists. Together, we produce superior technology for enterprise IoT solutions. We believe in continuous improvement and work toward our vision of an ever-connected world. As we adapt to our changing environment and add features to our IoT cloud platform, we consider usability, flexibility, reliability, and security to promote ease of use for our customers.

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"We are thrilled by the results we have realized since beginning our work with Losant."

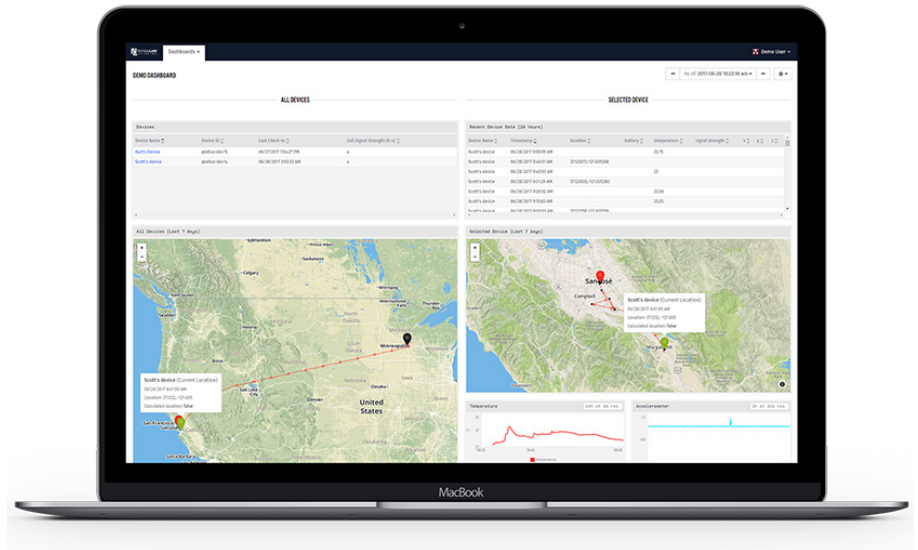
KURT LARSON
CO-FOUNDER AND CTO

INDUSTRY

ASSET TRACKING

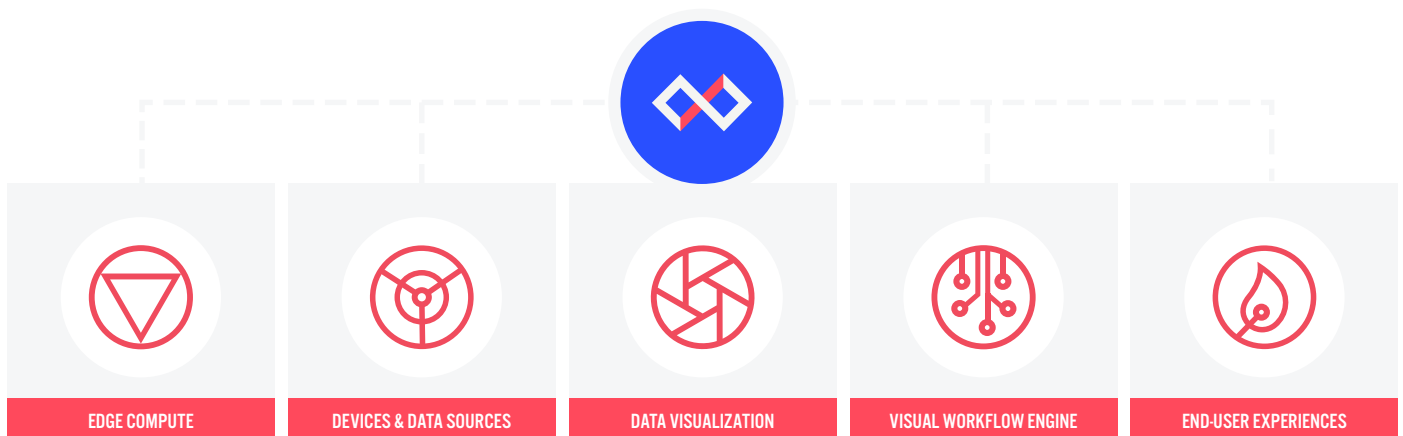
THE SOLUTION

A NimbeLink customer needed a graphical representation tool to view assets remotely. The company wanted a better way to display the assets' location, motion, and temperature information for its customers. To remedy the situation, NimbeLink integrated data from its proprietary platform, N-Link, into the Losant Enterprise IoT Platform. Losant's Experience features enabled NimbeLink to provide its customers with visibility of information and a host of other data points from its asset trackers in the field. NimbeLink now provides its customers with a customizable dashboard; which allows the opportunity to select the information most relevant to their individual situation.



LOSANT PROVIDES THE TOOLS YOU NEED TO SUCCEED

The Losant Enterprise IoT Platform is an application enablement platform which allows enterprises to effectively build applications that securely scale to millions of devices. With real-time stream processing and batch processing capabilities, users can create dynamic experiences and perform complex analytics. All of Losant's components, from Edge Compute to End-User Experiences, work seamlessly together to transform data into tailored IoT solutions.


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