

# LOSANT vs. CLOUD VENDORS

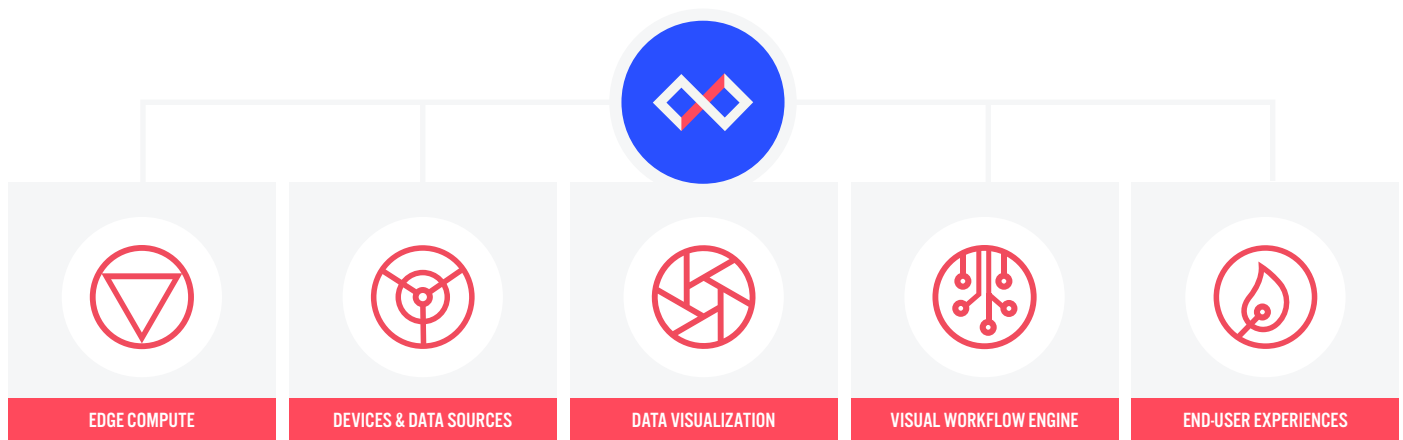
Use Losant's powerful orchestration engine to extend built-in capabilities of additional services provided by cloud vendors.

## LOSANT AND CLOUD VENDORS CAN BE A POWERFUL COMBINATION

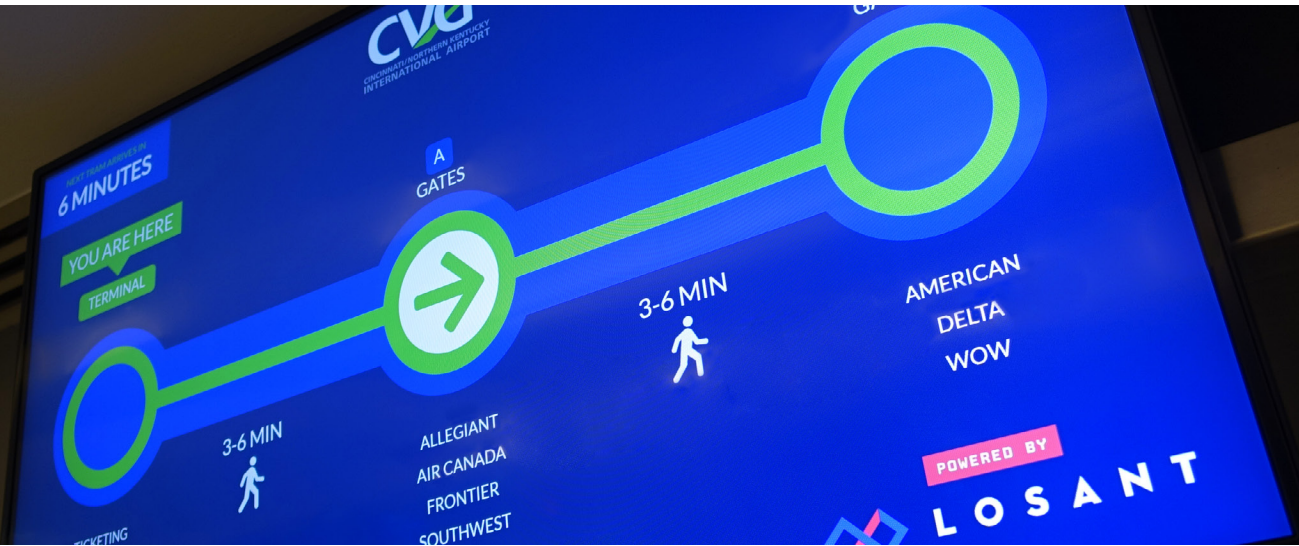
Azure, AWS, GCP, and IBM each offer a large catalog of independent services. The gap between these disparate services and a delivered IoT solution can be difficult and expensive. Losant's tightly integrated and IoT-specific suite of components offers less complexity, increased ease-of-use, and faster time to market.

## LOSANT PROVIDES THE TOOLS YOU NEED TO SUCCEED

The Losant Enterprise IoT Platform is an application enablement platform which allows enterprises to effectively build applications that securely scale to millions of devices. With real-time stream processing and batch processing capabilities, users can create dynamic experiences and perform complex analytics. All of Losant's components, from Edge Compute to End-User Experiences, work seamlessly together to transform data into tailored IoT solutions.



# HOW CAN LOSANT AND CLOUD VENDORS WORK TOGETHER?

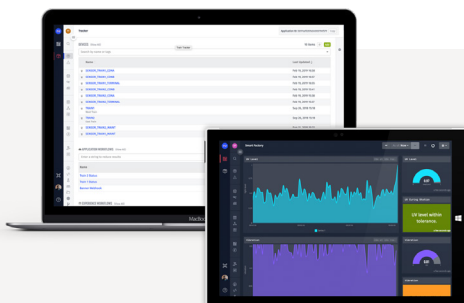


## END-USER EXPERIENCES

Devices and data are meaningless unless they can be delivered to your customers in valuable ways. Unlike the cloud vendors, Losant provides built-in tools for user management, authentication, dashboarding, and the delivery of completely custom end-user experiences.

## TAILOR-MADE FOR IoT

The choice isn't always between using Losant or using a cloud vendor. Losant's portable deployment options allow it to be installed in your own cloud vendor environment. This means you can use Losant's powerful orchestration tools to extend its built-in capabilities with additional services provided by the cloud vendors.



## LOSANT ENTERPRISE IoT PLATFORM TEAM: WHAT WE BELIEVE

Losant is a progressive product team composed of software engineers, solutions engineers, and automation specialists. Together, we produce superior technology for enterprise IoT solutions. We believe in continuous improvement and work toward our vision of an ever-connected world. As we adapt to our changing environment and add features to our IoT cloud platform, we consider usability, flexibility, reliability, and security to promote ease of use for our customers.

[WWW.LOSANT.COM](http://WWW.LOSANT.COM)



© LOSANT IoT, 2019