

**CLIENT**


*“We are thrilled by the results we have realized since beginning our work with Losant.”*

**KURT LARSON**  
CO-FOUNDER AND CTO

**INDUSTRY**

## ASSET TRACKING

**THE SOLUTION**

A NimbeLink customer needed a graphical representation tool to view assets remotely. The company wanted a better way to display the assets’ location, motion, and temperature information for its customers. To remedy the situation NimbeLink integrated data from its proprietary platform, N-Link, into the Losant Enterprise IoT Platform. Losant’s Experience features enabled NimbeLink to provide its customers with visibility of information and a host of other data points from its asset trackers in the field. NimbeLink now provides its customers with a customizable dashboard; which allows the opportunity to select the information most relevant to their individual situation.

**ABOUT LOSANT**

Losant is an Enterprise Internet of Things Platform that enables building real-time connected solutions.

- Accelerate the creation of connected IoT solutions
- Enhance the customer experience with real-time data
- Provide enterprises with a secure and scalable foundation
- Integrate new and existing network and hardware systems
- Customize options to fit the needs of any business

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**CUSTOMER OVERVIEW**

NimbeLink is the world’s leading developer of cellular-based IoT solutions. The company makes carrier-certified embedded modems and asset-tracking solutions that are created and deployed right the first time, significantly reducing costs and time to market. NimbeLink offers an embedded cellular product development process that results in either a fully integrated solution stack, or the development of a single, yet critical, component of an existing stack.

**THE PROBLEM**

NimbeLink wanted to improve its existing asset-tracking solution with a way to visualize asset data in dashboards, maps and/or graphs.

**THE BRIEFING**

NimbeLink’s team began testing IoT platforms to complement its LTE Cat M1 asset-tracking products. The goal was to offer a low-cost, battery powered solution with flexible features that could be used for a wide-range of applications. “The other platforms didn’t have the tools required to build a user interface that could securely support many companies with multiple users. The front-end features, the developer view, and the way that you could create individual experiences were important to us,” said NimbeLink Co-Founder and CTO Kurt Larson. After integrating data from their asset-tracking solution into the Losant enterprise IoT platform, NimbeLink provided a beta group of customers sensors to detect motion, temperature and location. The immediate response was positive overall.

**THE RESULTS**

NimbeLink uses N-Link, their proprietary cloud platform, to collect and store data for its asset-tracking solution and the company uses Losant’s Experience features so users can quickly and easily view and monitor assets in a clean and easy-to-navigate graphic visual environment. By seamlessly integrating data from its existing data warehouse into Losant’s enterprise IoT platform, the team was able to quickly deploy dashboards, configure reports and secure clients’ information with user authentication.

**THE NEXT OBJECTIVE**

NimbeLink would like to create additional value for its clients by introducing diverse sensors which can offer new information to help businesses make decisions in real-time. “Once they see what the asset tracker can do, our customers start thinking about how else they can benefit from the solution,” said Larson.

